

CFMOTO RIDE



CFMOTO RIDE



Intelligent Service Subscription plans& charging
-CFMOTO RIDE APP



CFMOTO RIDE

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2. CFMOTO RIDE Charging Policy
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CFMOTO RIDE

1. CFMOTO RIDE Operational and Cost Overview

CFMOTO RIDE

Details of CFMOTO's intelligent service system

CFMOTO RIDE App



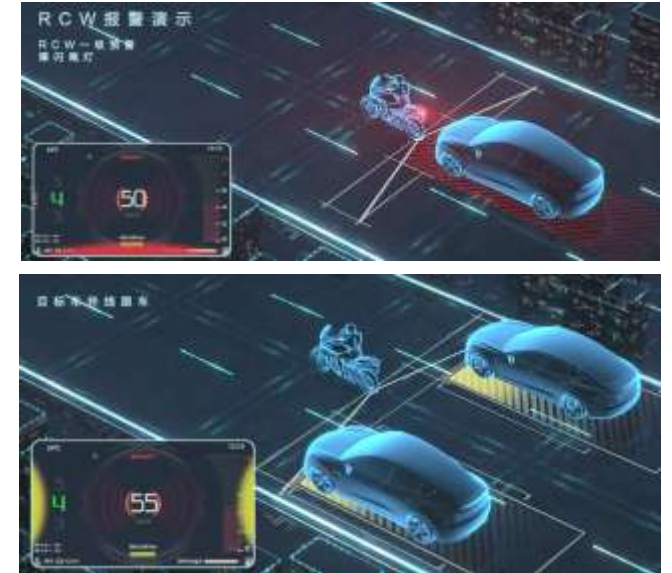
Mobile Service

MMI intelligent system



- The map in MMI is charged, there is a free period, and after the free period, the off-road and on-road maps are charged;
- MMI charges are independent of the APP's charges.

ADAS system



- Ensure safe riding and provide smart services

CFMOTO RIDE Operational Cost Breakdown

CFMOTO RIDE Operational Cost Breakdown			
No.	CFMOTO RIDE Operational Cost Items		Remarks
1	Data Traffic	T-BOX Built-in SIM Card	If the cost limit is exceeded, it will not be activated
2	Server O&M costs	Server leasing & capacity expansion	As the user grows, the fee maintains a 65%+ growth rate every year
3	Purchase of third-party O&M services	Third-party service interfaces	With the iteration of functions, the cost rises; The cost rises with the number of times the user uses it
4	Google Interface Services	Google Interface Services	
5	Screen projection license service	Carbit projection authorization service	\
6	Others	Other service charges, such as translation, etc.	As the function is iterated, the cost increases



CFMOTO RIDE Intelligent Service Details

Feature Details		Free Service	Standard Edition	MotoPlay
Vehicle Connect	Bluetooth Connection	√	√	√ A separate item. Varies by models/production years.
	Vehicle Details	√	√	
Dealer Inquiry	Dealer Stores	√	√	
Social Function	Vehicle Showroom	√	√	
	Brand News	√	√	
Basic Function	Settings	√	√	
	Help & Feedback	√	√	
Riding Feature	Remaining Fuel	x	√	
	My Ride & Tracks		√	
Digital Feature	Digital Key		√ (for special model)	
	Digital Share		√ (for special model)	
	OTA Updates		√	
Anti-theft Feature	Alert Reminder		√	
	Geofence		√	
	Real-Time Location		√	

- Service coverage varies by vehicle model and model year.
- All intelligent features require T-Box installed.
- APP services and MMI map subscriptions are separate pay-per-use services.



Digital Key

Google Navigation
MotoPlay Projection

OTA upgrade

Locate
Navigation

Geofence

Riding info

Vehicle Settings

Vibration reminder

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2. CFMOTO RIDE Charging Policy

CFMOTO RIDE

CFMOTO RIDE Intelligent Service Fee Details

CFMOTO Intelligent Service Subscription Fee Details						
Features Details	Monthly Plan		Quarterly Plan		Annual Plan	
Standard Edition	\$3.99	\$6.99	\$9.99	\$16.99	\$29.99	\$49.90
MotoPlay	\$3.99		\$9.99		\$29.99	

- **The most preferential price package is the annual fee.** Compared with monthly payment, it saves \$33.98 per year, equal to the 5 months’ cost. Compared with quarterly payment, it saves \$18.06 per year, equal to the 2.5 months’ cost.
- If the vehicle does not have the MotoPlay feature, only the **Standard Edition charges** will be displayed.

CFMOTO RIDE Intelligent Service Covered Customers & Free Period

For vehicles not bound to any APP account before August 15, 2025: **12-month free period**

These vehicles will be entitled to a 12-month free intelligent service period calculated from the date of initial APP account binding.

For vehicles already bound to an APP account before August 15, 2025: **6-month free period**

- If the period elapsed since the initial binding to the APP account is less than 12 months, an additional 6-month complimentary service period will be granted upon expiration of the original 12-month free period.
- If the period elapsed since the initial binding to the APP account has already exceeded 12 months, the complimentary service period will be uniformly extended until February 14, 2026.

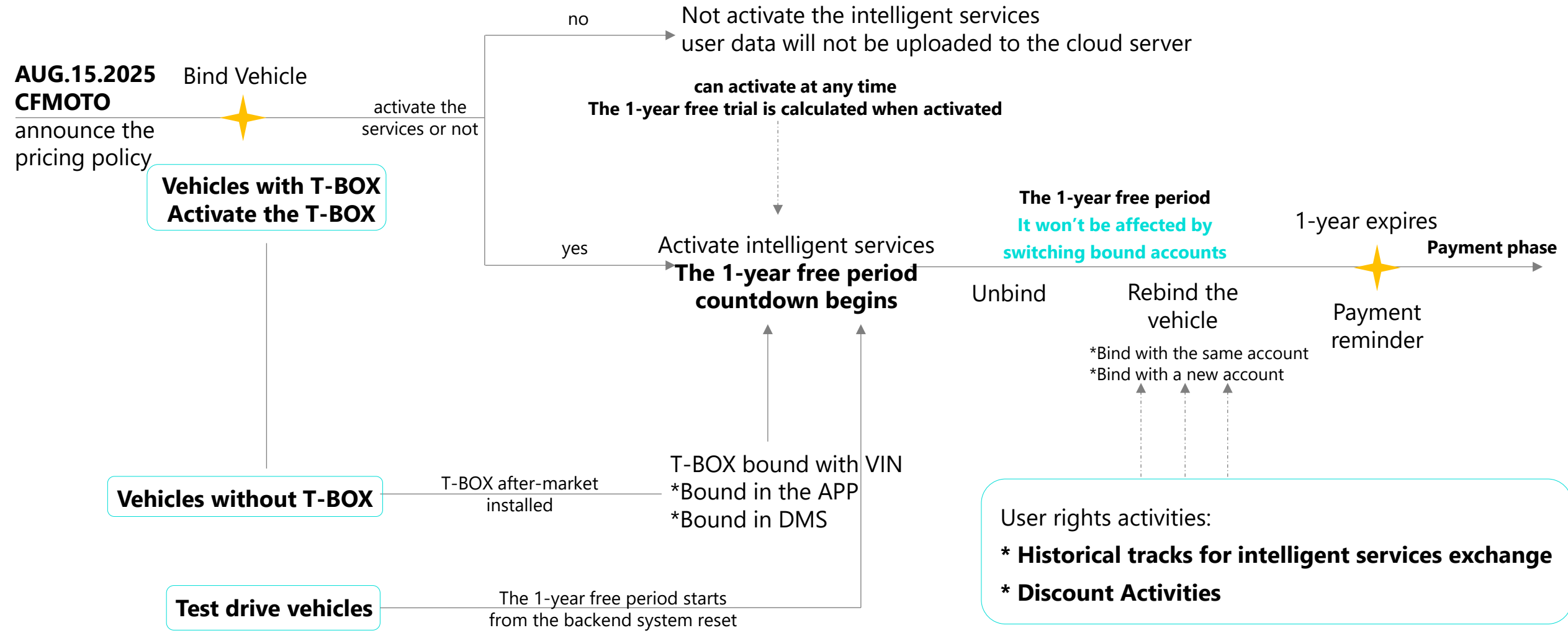
**Notes:*

A paid subscription will be required to continue using intelligent services after the free period.

The intelligent services period shall be calculated from the date of the vehicle's first T-Box activation.

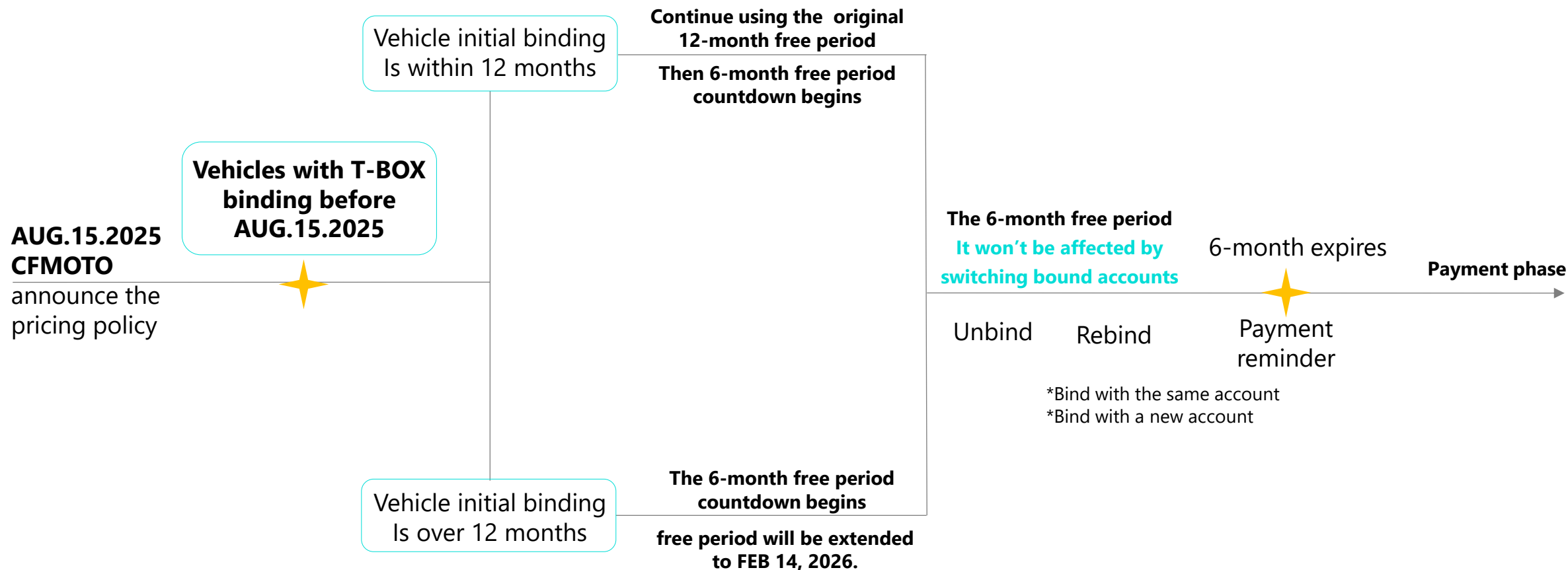
Service policies vary by countries/regions. For specific details, please check the latest policies in the CFMOTO RIDE App.

Charging rules for vehicles not bound to any APP account before August 15, 2025



- The above procedures only apply to new users. (who signed the supplementary agreement and activate intelligent services in the APP)
- The T-BOX warranty period is 3 years.

Charging rules for vehicles already bound to an APP account before August 15, 2025



- The above procedures only apply to Existing users.

Tips:

- The free period is calculated from the activation of the T-BOX
- **The T-BOX warranty period is 3 years.**
- Standard Edition and MotoPlay can be **activated separately.**
- At present, the charging policy apply for **both two-wheelers and four-wheelers**, but **charged on a per-vehicle.**
- **Payment methods:** PayPal, Google Pay, Apple Pay, Bank card , Credit card.



Other Brands' Services & Charging Details

NO.	Brand	Features							Free trial period	Charge amount	Remarks
		Vehicle connection	Dealer inquiry	Basic Function	Riding Feature	Digital key OTA	Alert Real-time location	Google Navigation			
1	CFMOTO RIDE	√	√	√	√	√	√	√	1 year	\$49.9/per year	The functions are integrated into one APP, don't need to download more APPs and make more payments.
2	Polaris	√		√	√	√	√		3 years	\$99	Hardware charges are high, costing up to \$1000.
3	Indian Motorcycle	√	√	√	√				3 years	\$99	
4	BRP GO!	√	√	√	√				\	America & Canda: \$25.99	For different vehicle models, users need to download different versions of the App
										Middle & West Europe: \$37.99	
										Chili & Argentina: \$64.99	
										Mediterranean Sea & Black Sea: \$23.49	
										Greenland & Iceland: \$139.99	
5	KTM Connect	√		√	√				\	\$72.99	Services are split, and functions like suspension adjustment need to be purchased separately.
6	Husqvarna	√		√	√				\	\$72.99	
7	Niu Technologies	√	√	√	√	√	√		3 years	€ 50	
8	Ninebot	√	√	√	√	√	√		3 months	\$79/per year \$149/ 2 years	

In terms of the services integrated in CFMOTO RIDE, the annual fee of \$49.9 and the 1 - year free trial period are in a relatively **low-price** range within the industry.

3. CFMOTO RIDE Charging Project Timeline

CFMOTO RIDE

Importer Training

1. Importers organize training for dealers to convey the charging policy.
2. Update country/region promotional materials on-line and off-line, such as in-store materials, official website, social media, etc. **BEFORE AUGUST 15**
3. Collect dealers' feedback.

Dealer Training

Internal work

1. Learn the charging policy
2. Update the local promotional materials, such as in-store materials, official website, social media, etc. **BEFORE AUGUST 15**
3. Update sales contracts and add supplementary agreements, according to local laws.

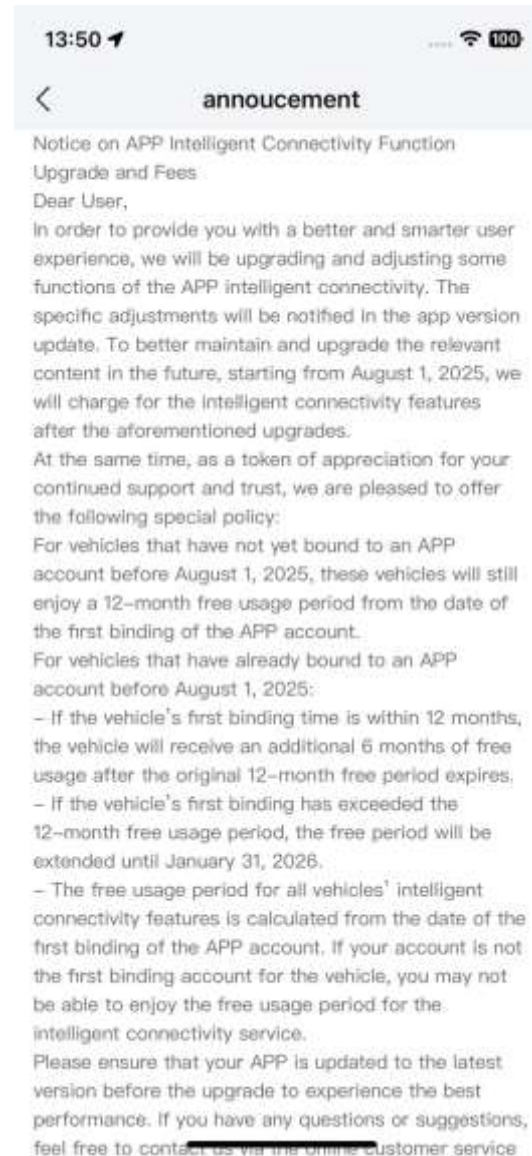
To Customer

1. Explain charging policy to customers.
2. Sign supplementary agreements with customers.
3. For test drive vehicles and sample vehicles sold again, submit the VIN to the CFMOTO RIDE team, ensure users to enjoy the free period.

4. CFMOTO RIDE Charging Page & Details

CFMOTO RIDE

CFMOTO RIDE Charging Policy Announcement



Release the Announcement through the CFMOTO RIDE App

**This is the test page, the final page prevails.*

Feature Details

- Free Service
- Standard Edition
- MotoPlay

Bluetooth

Vehicle Details

Model Name(can be modified by yourself)
Model Color
Signal | Voltage | VIN | Manufactural date | E-manual

Remaining Fuel

Google Navigation
MotoPlay Projection

Digital Key & Share

OTA Updates

Dealer Stores



Message Center

Reminder message & System message
Reminder Message:
Abnormal vibration reminder, RPM alert, over heat, etc.
System Message:
Feedback progress, official notification, etc.

Settings

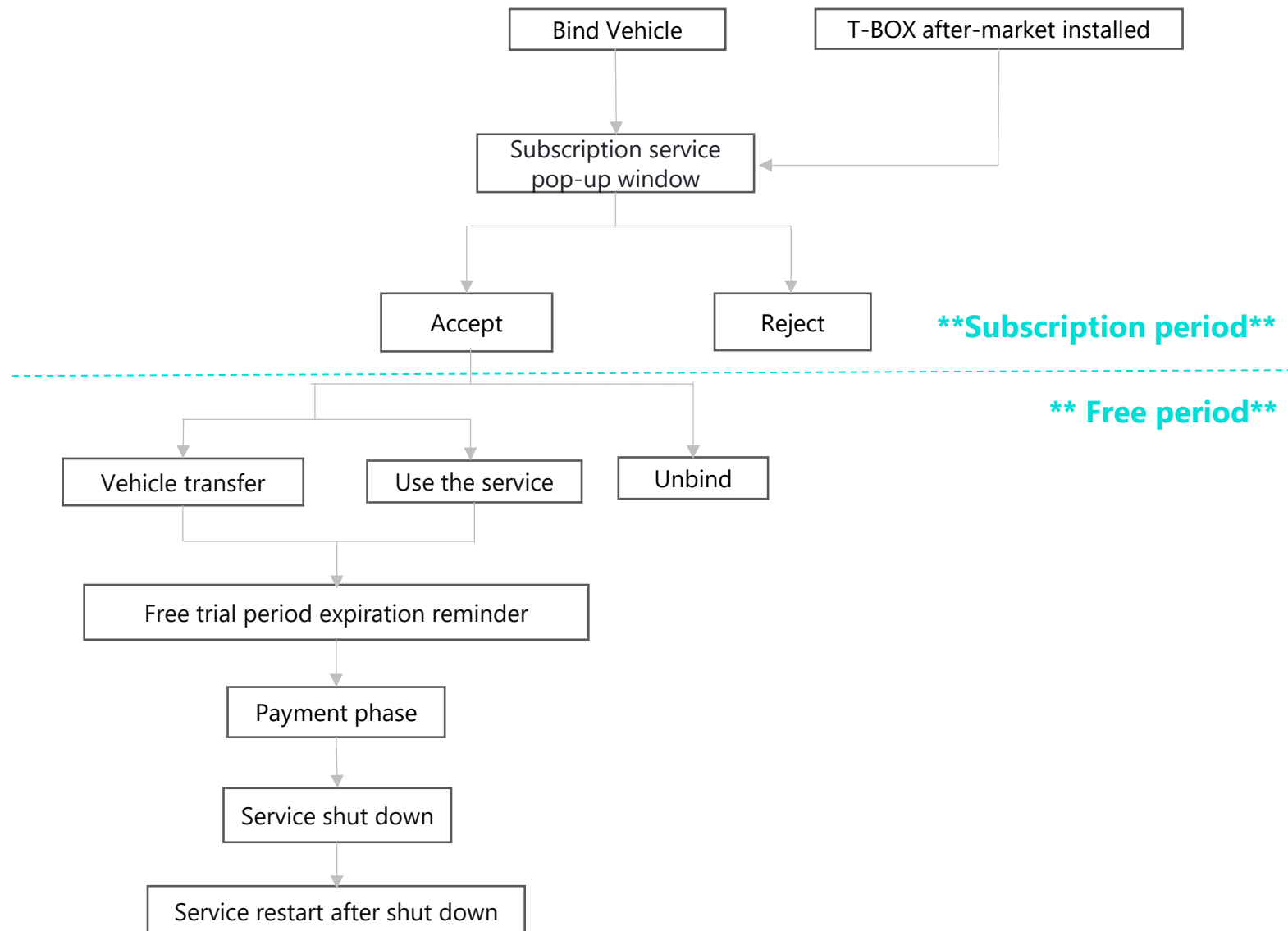
Help & Feedback

My Ride & Tracks

Vehicle Showroom

CFMOTO News

CFMOTO RIDE Intelligent Service Logic Diagram



Bind Vehicle

Please ensure the vehicle is equipped with a T-BOX and bound to CFMOTO RIDE.

The 1-year free trial period start after the T-BOX is activated.

Binding page

13:40

Bind Vehicle

VIN

Please enter the VIN 0/17

Telematics Service Notice

1. Telematics Services

CFMOTO Powersports, Inc. (hereinafter referred to as "CFMOTO") provides the vehicle telematics services to the customer who bought the CFMOTO vehicle (hereinafter referred to as "Customer"). For these services, CFMOTO uses data recorded by the CFMOTO vehicle (hereinafter referred to as "Vehicle") about the Vehicle and its driving behavior in the relevant period of time. In detail, this concerns the following data:

- Vehicle Identification Data: VIN code, device number, device Bluetooth address, etc.
- User Driving Behavior Data: including acceleration, deceleration, speed, bending, last driving time, and last driving mileage.
- Vehicle Status Data: refers to the real-time status of the Vehicle, including driving mode, residual fuel, instant fuel economy, mileage, real-time gear of the Vehicle, engine speed, tire

☐ I have read, understood and agreed to the above service content and privacy policy [Privacy Policy](#)

Continue

Enter the VIN

13:45

Bind Vehicle

VIN

LCEPESLG0S6 17/17

Telematics Service Notice

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Continue

Binding successful

13:45

450MT

Fuel Signals Voltage

-- No signal --

Vehicle Name

450MT

VIN

LCEPESLG0S6

Engine No.

272MQ-B SDQ

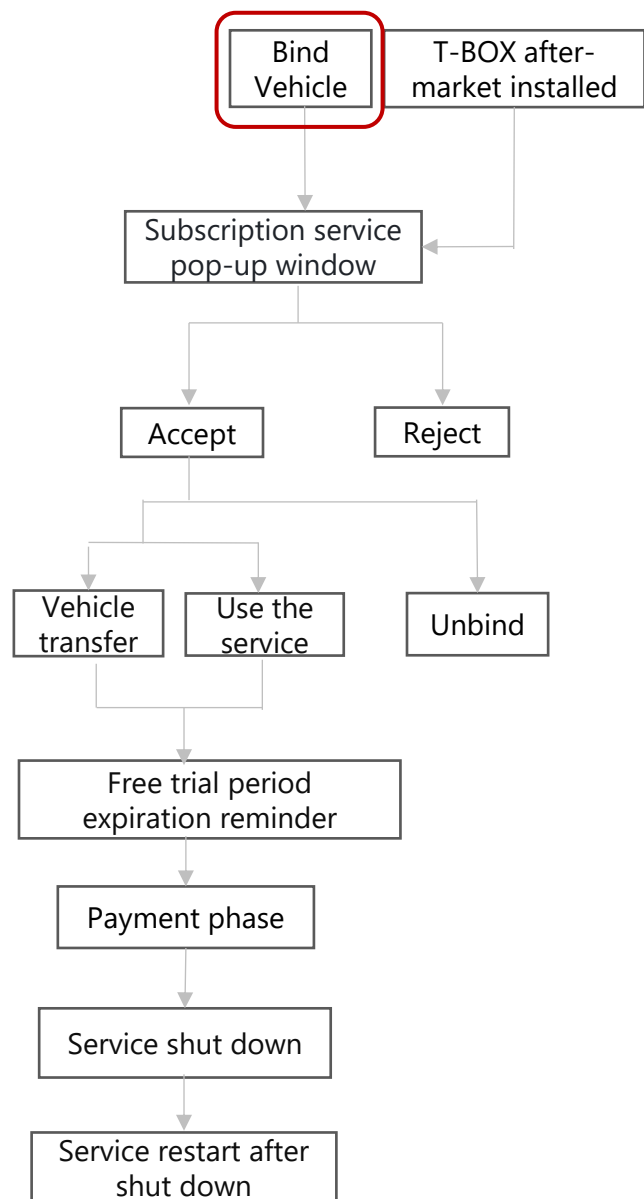
Total Trip

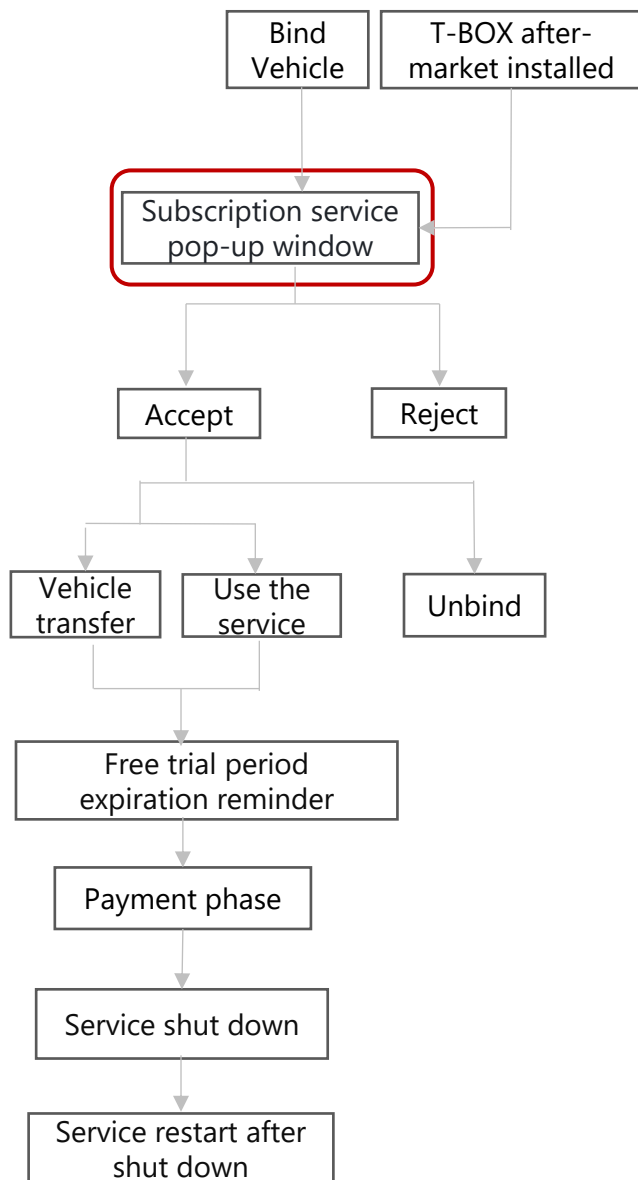
0ft.

Fuel Consumption

0mpg(US)

Unbind

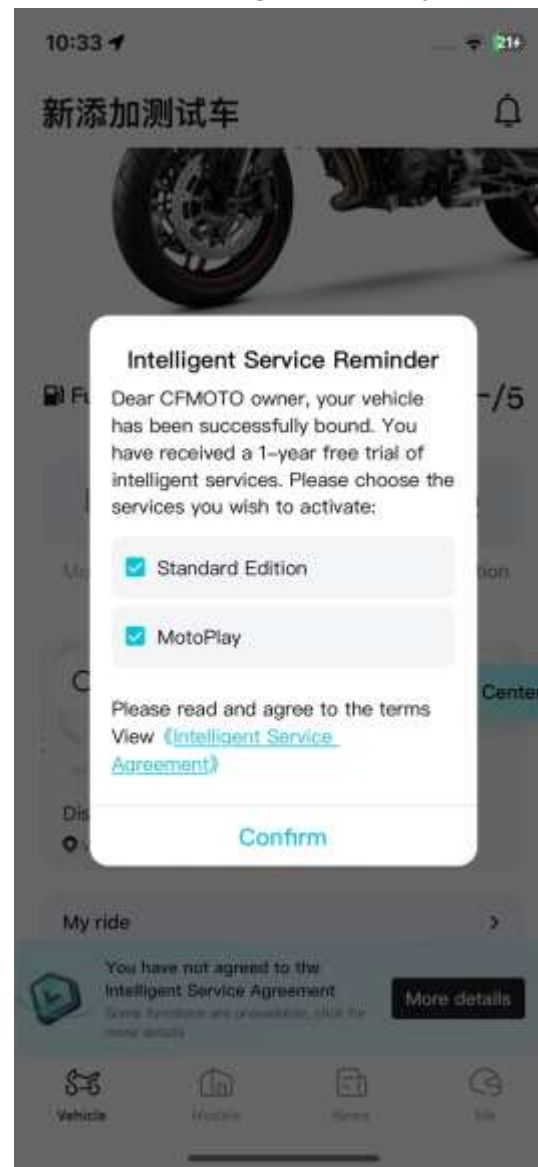




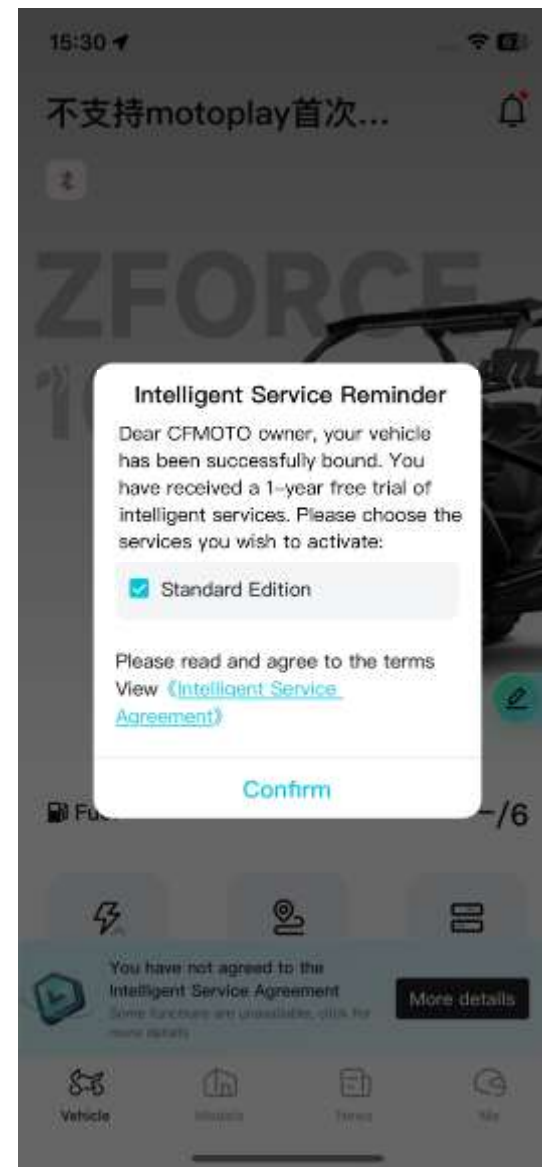
Subscription service pop-up reminder

APP automatic pop-up reminder, divided into pop-ups for models supporting MotoPlay and not supporting MotoPlay.

Supporting MotoPlay



Not supporting MotoPlay



Accept the service

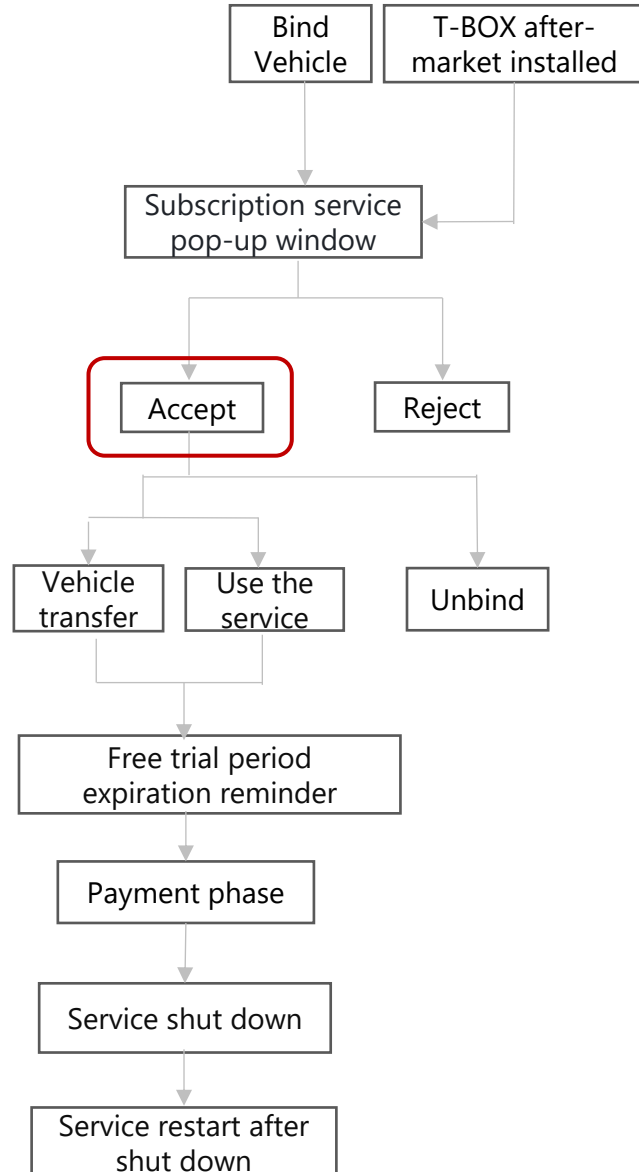
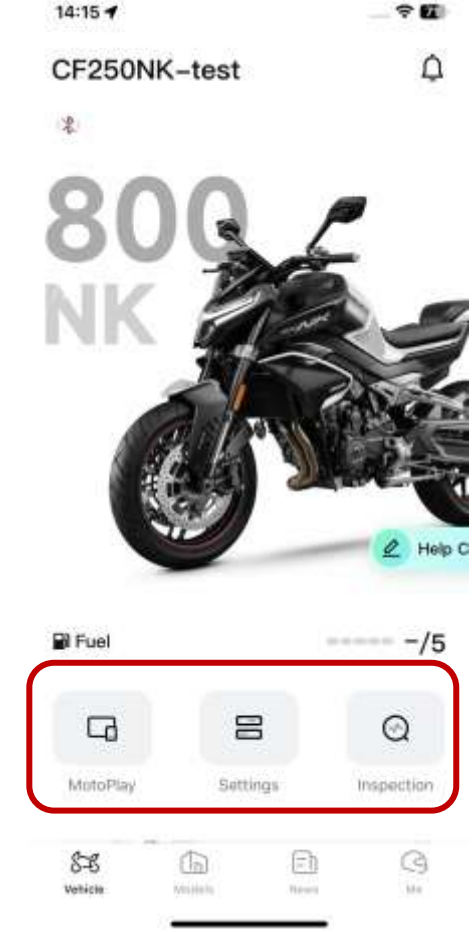
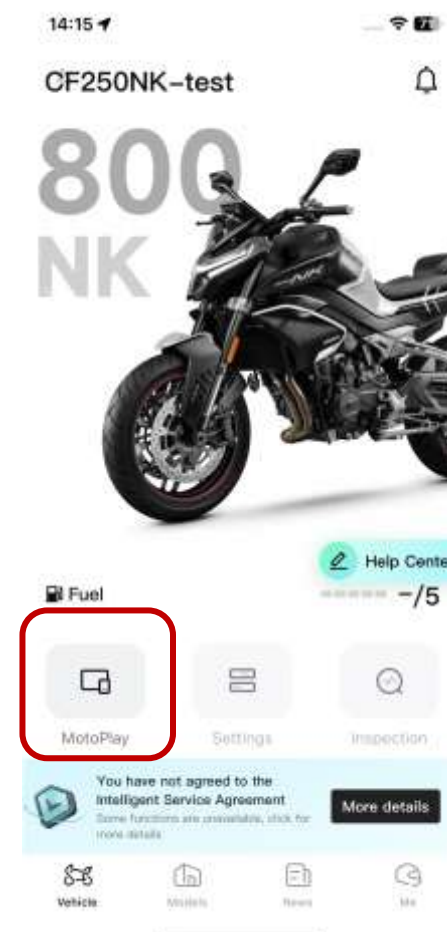
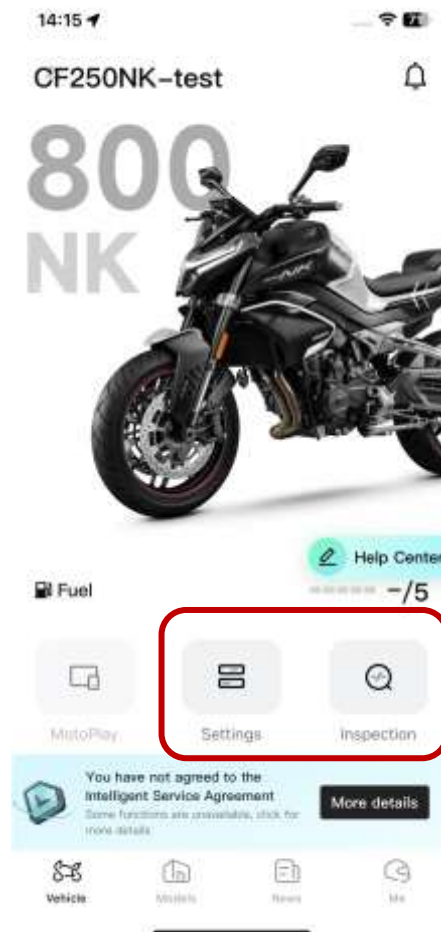
Users can accept services individually as needed or enjoy both services at the same time.

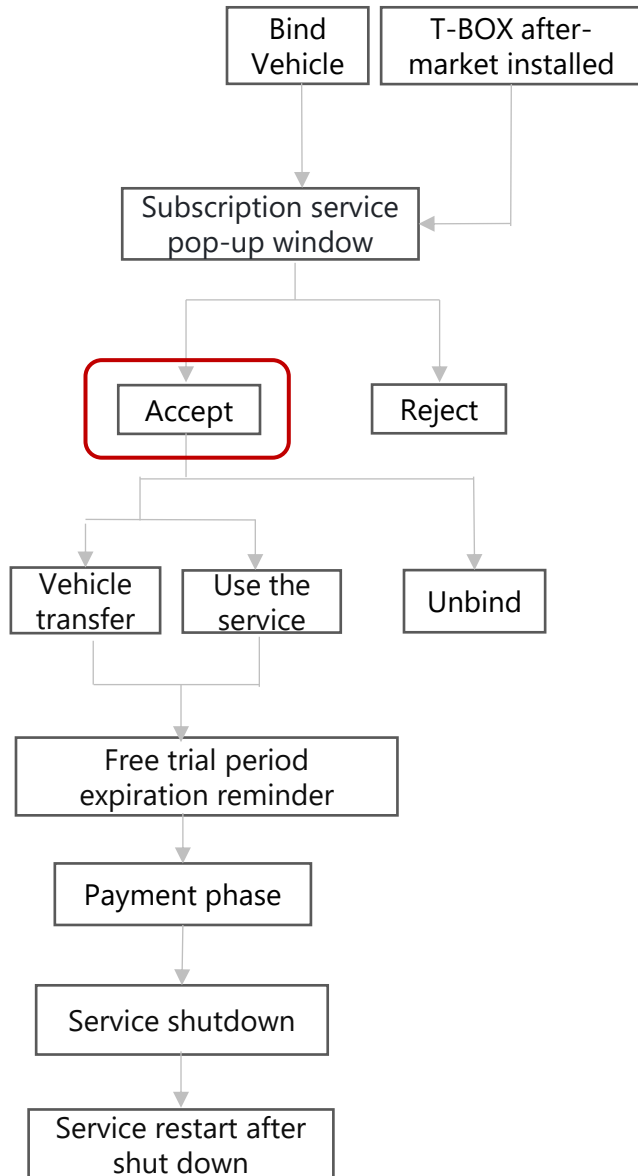
**Features may vary by the models*

Accept Standard Edition
MotoPlay is unavailable

Accept Premium Version
Other features is unavailable

Accept both services
Full features enabled

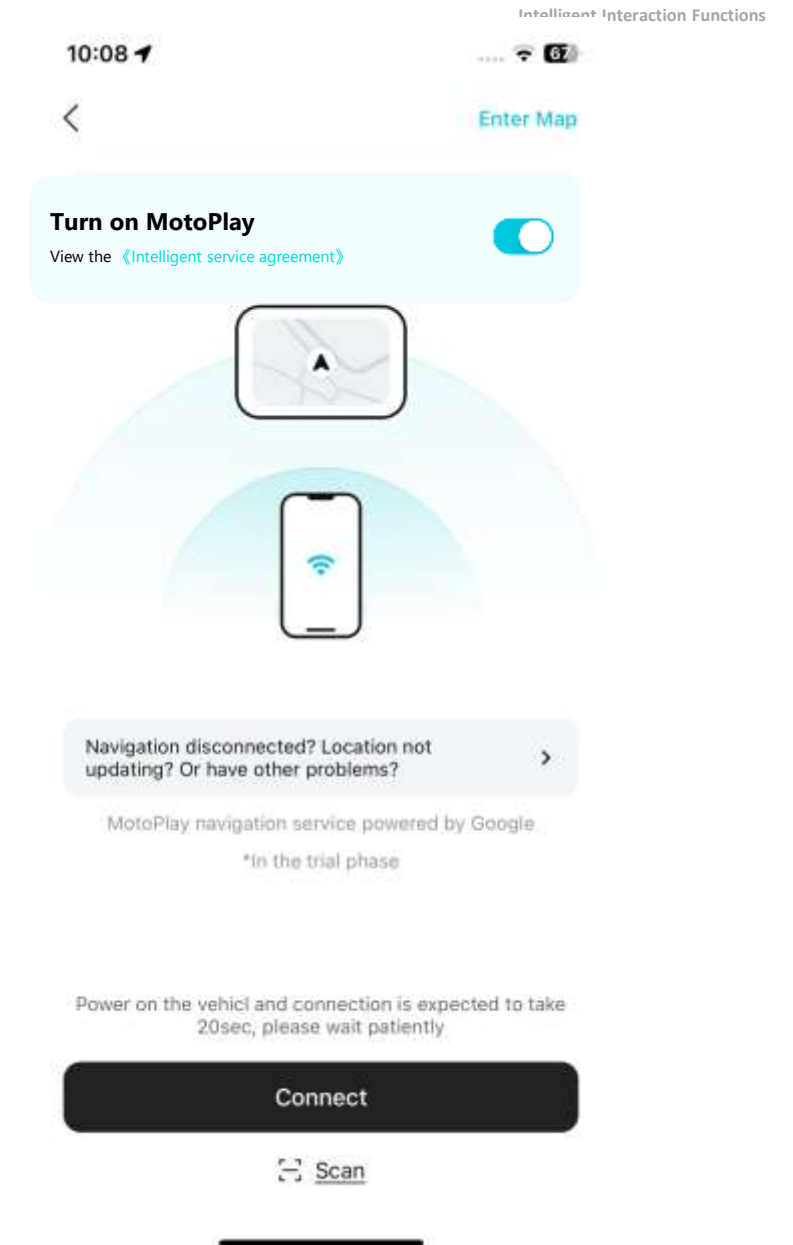


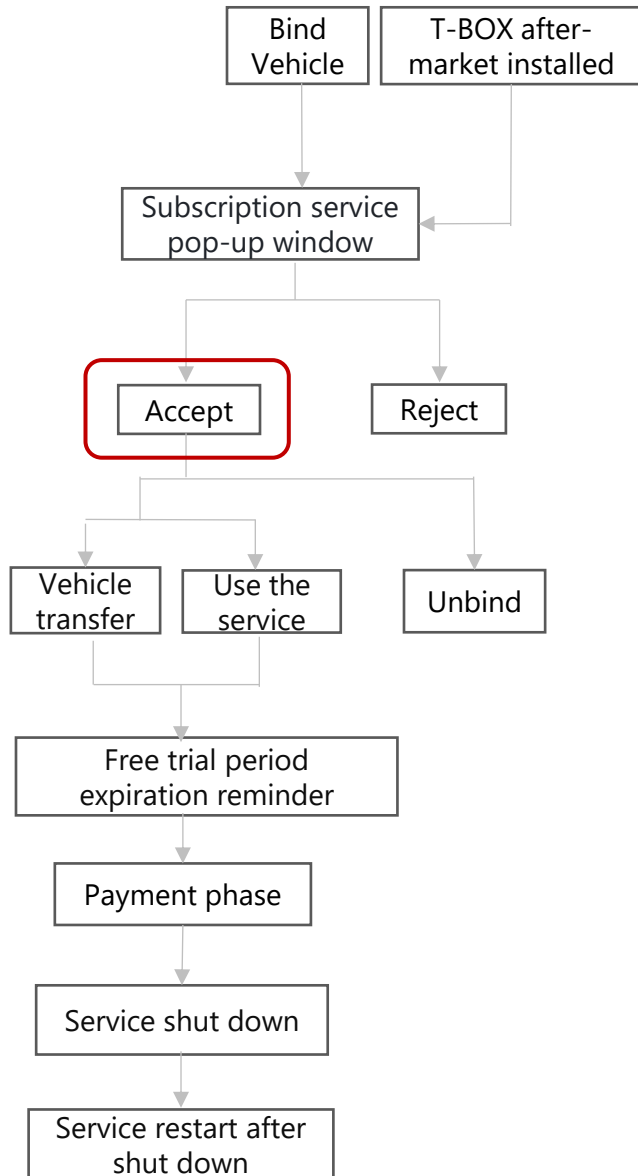


MotoPlay can be enabled separately

The MotoPlay function can be turned on separately on the connection page.

*available for specific models only.



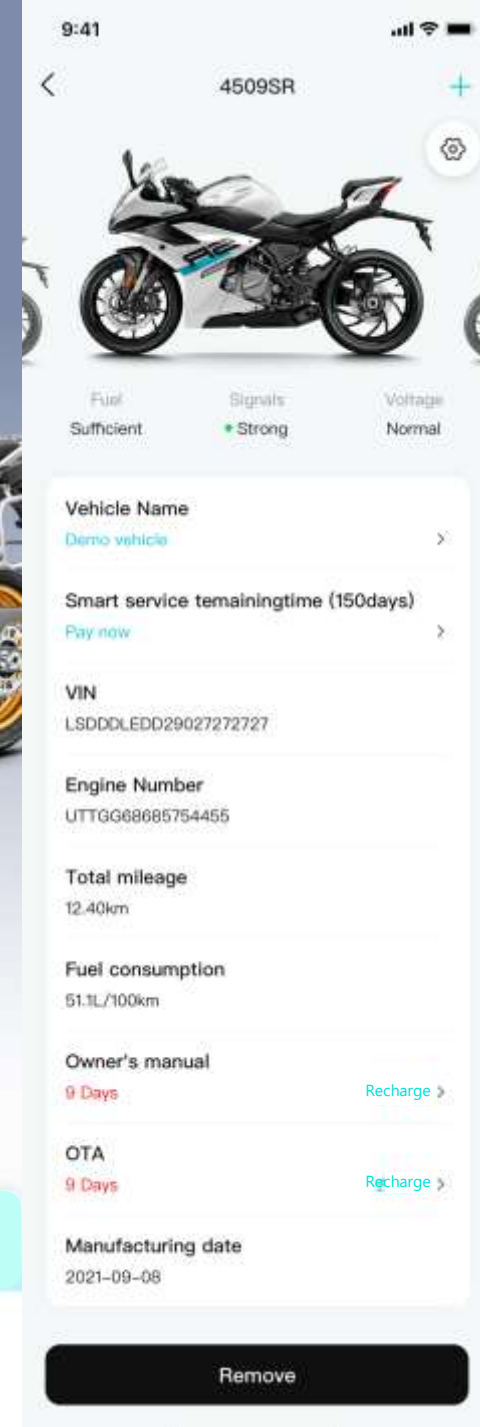
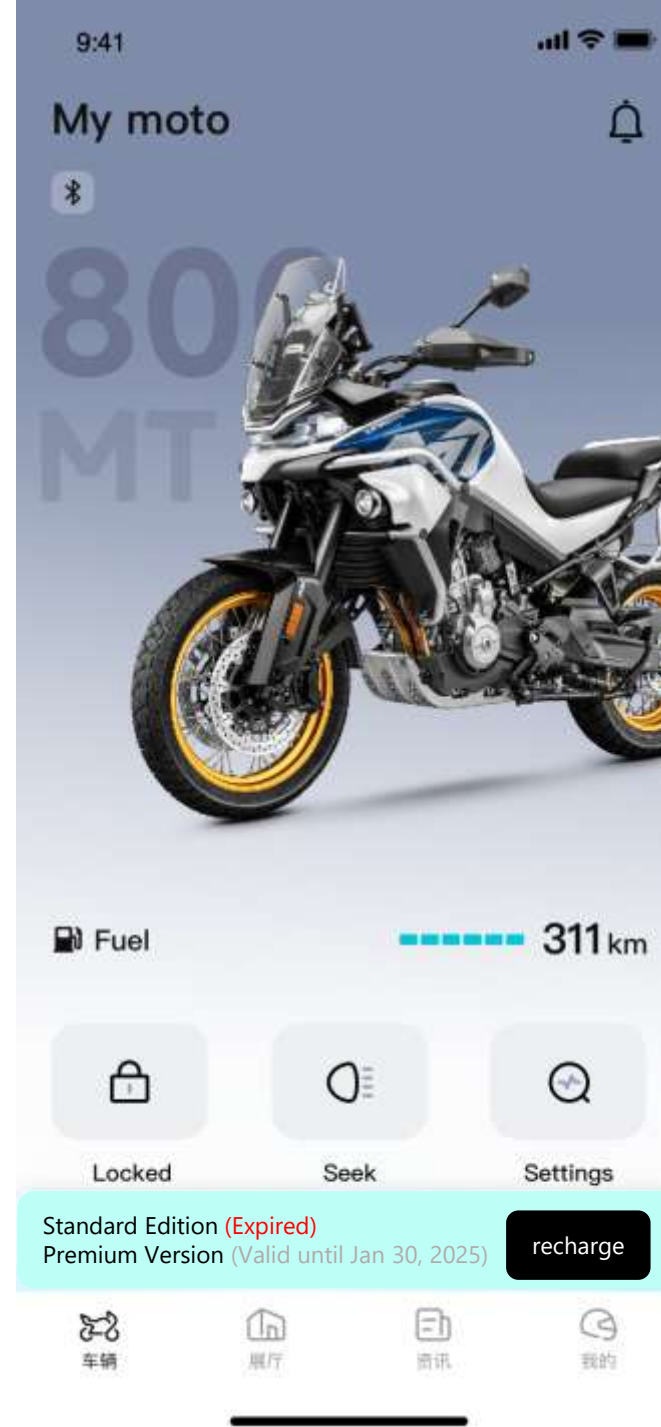


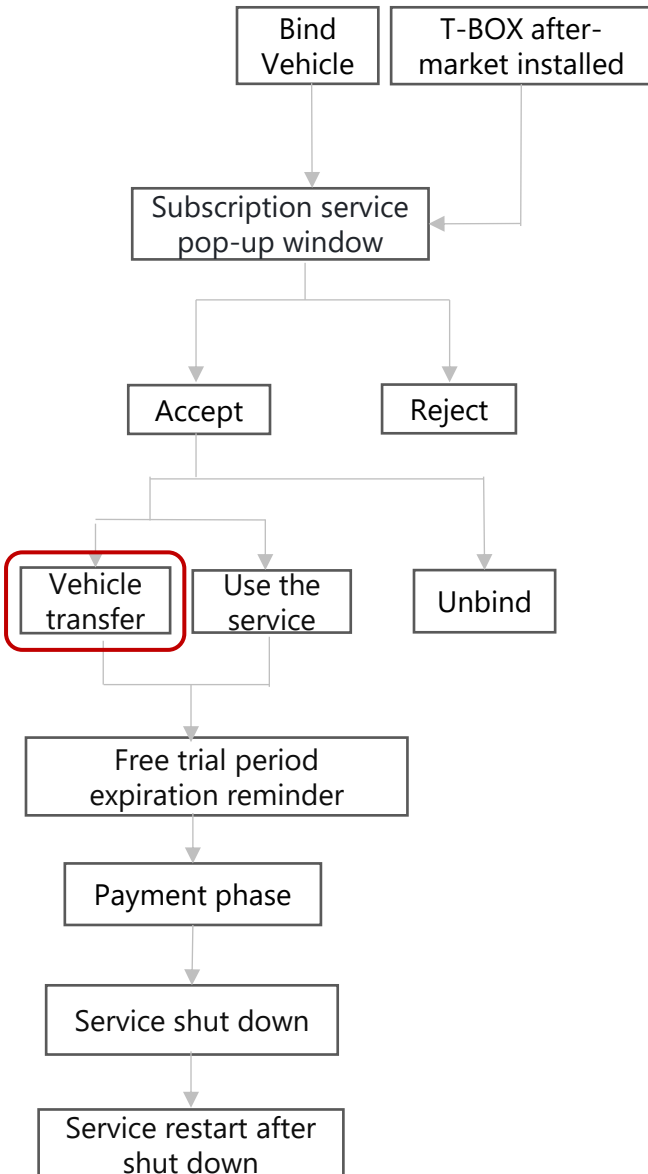
Display of Service Days

After accepting the services:

- On the home page, a floating banner will show the remaining days.
- On the "My Vehicle" page, the remaining days will be displayed.

*If services are paid separately, the displayed time will differ.





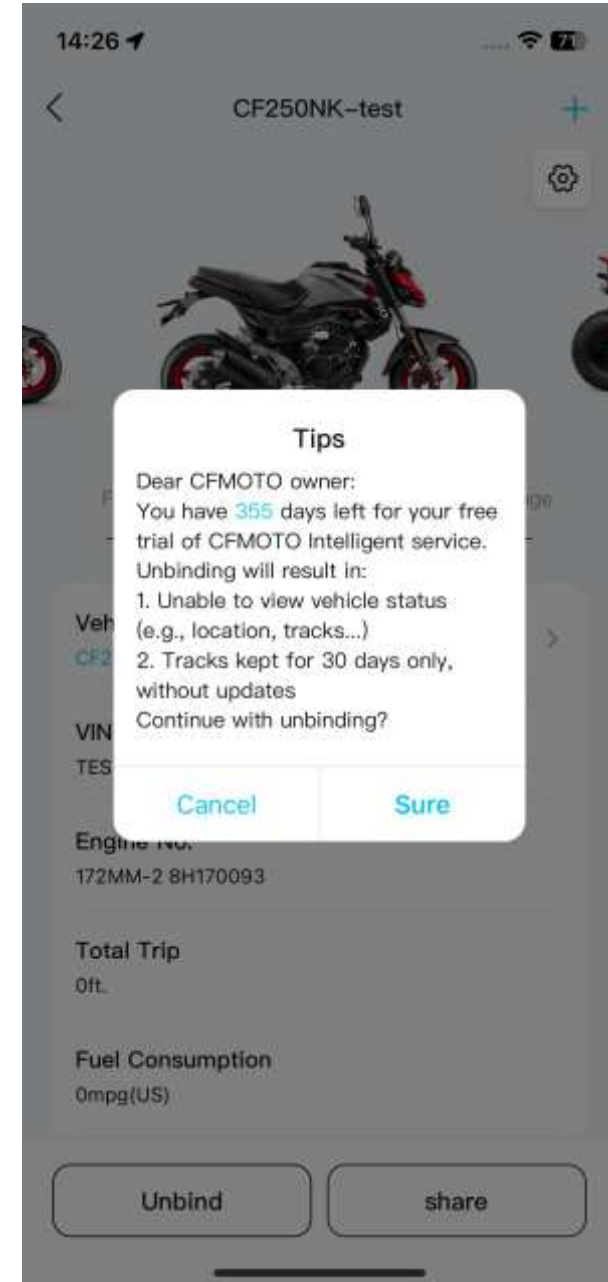
Vehicle Transfer

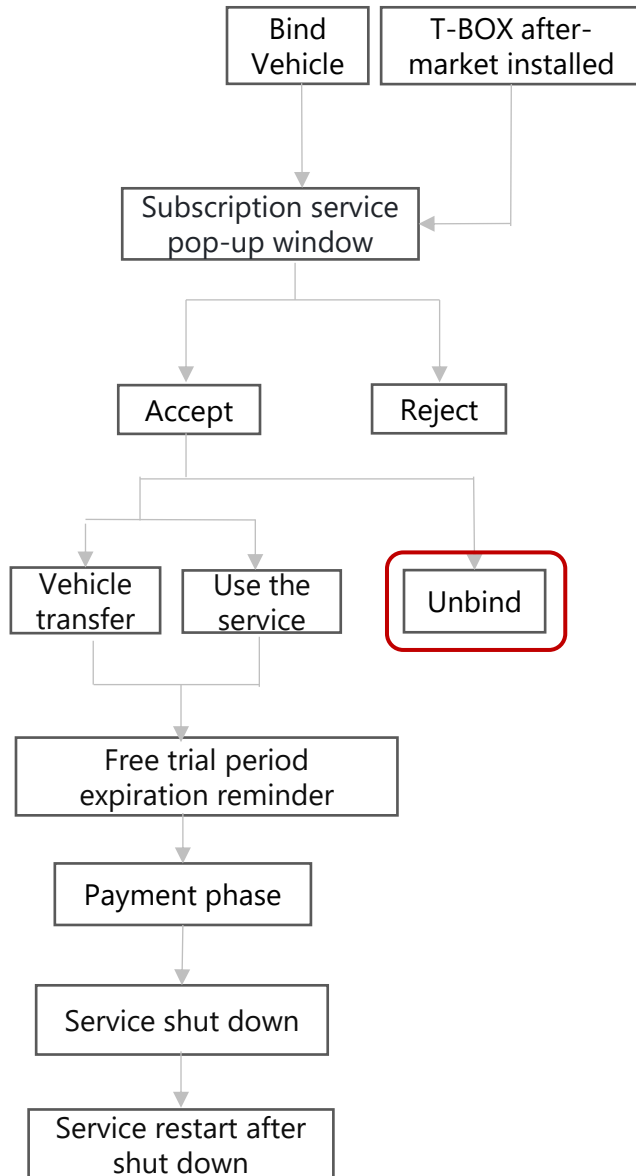
Re-binding after vehicle sale

Original account unbinding - After unbinding, the data will be retained for 30 days.

New account binding - After binding, continue to use the remaining service days.

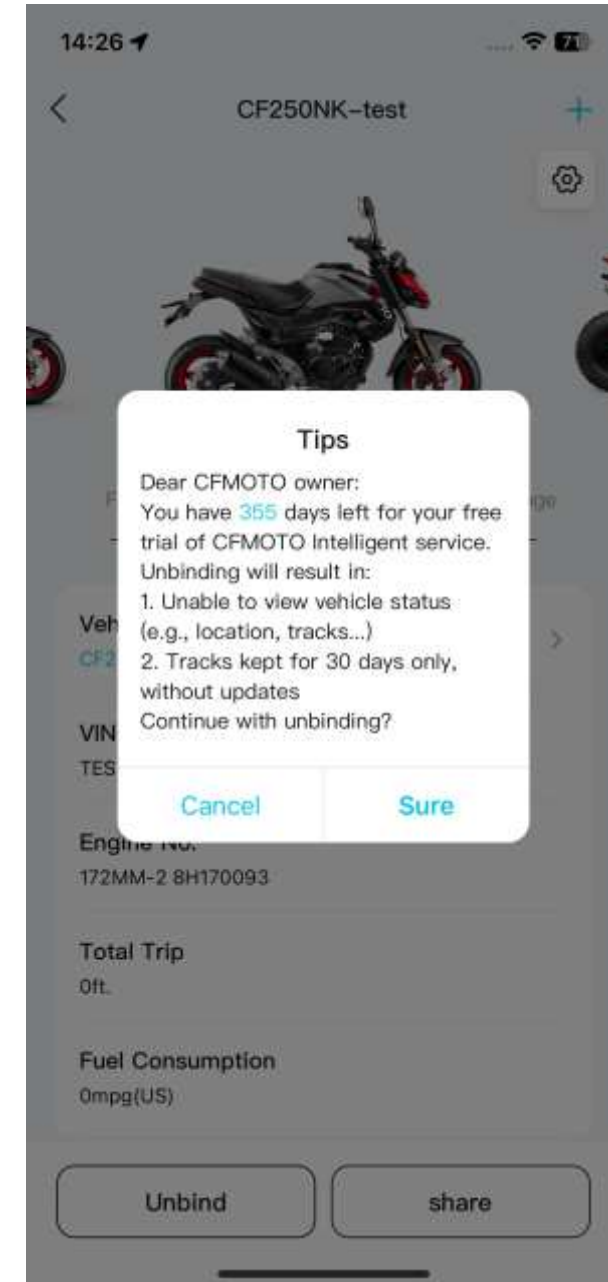
* If the original account is rebound within 30 days, the data will be restored.

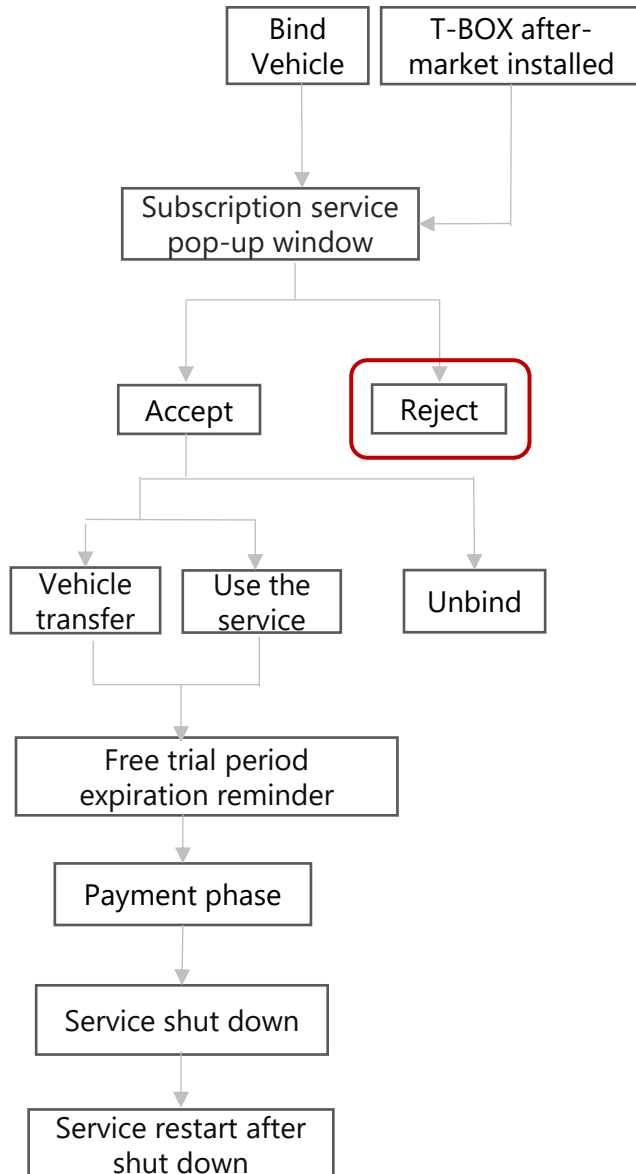




Unbind

After unbinding, the data will be kept for 30 days. To continue using the services, you must rebind within 30 days to restore the data; if not bound within the deadline, the data will be cleared.





Reject

After rejecting all services, features cannot be used

MotoPlay function: Unavailable

Real-time location Find the vehicle: Location information will be cleared and will not be updated.

My ride: Existing data will be kept, but no longer updated.

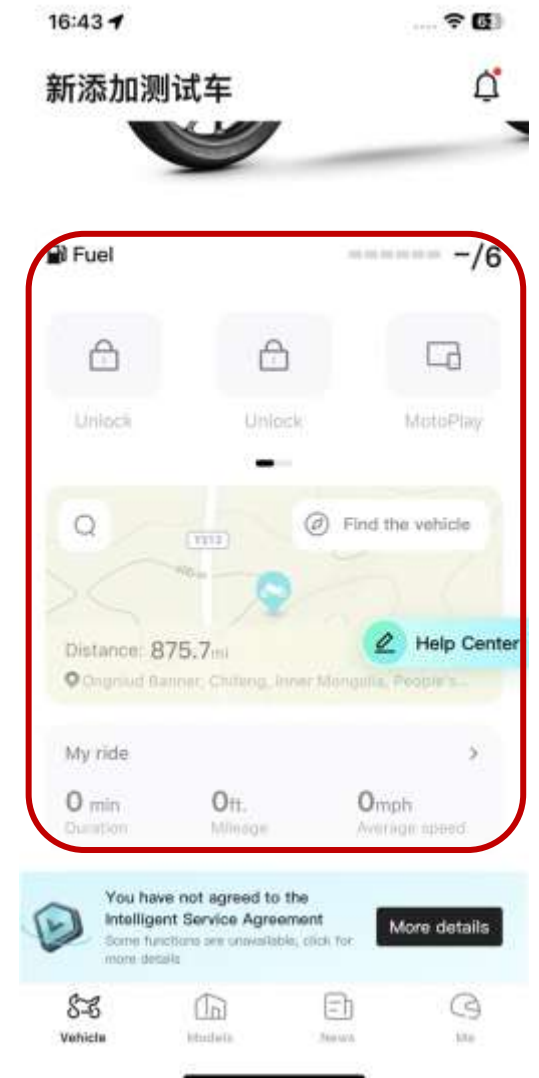
My Vehicle: Remaining fuel, signal, and battery level will all be indicated by "--" and will not be updated; total trip(if any) will no longer be updated, and existing data will not be cleared.

.....

Regular reminders

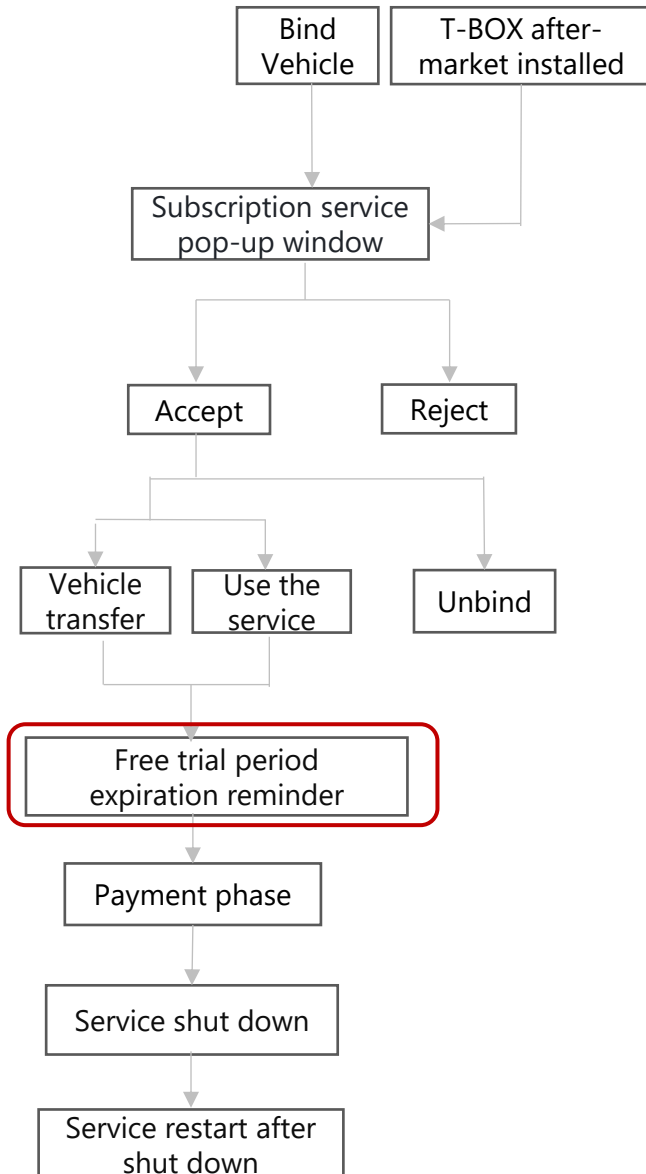
When service is rejected, a floating banner will always appear on the page to remind that services are unused and can be activated at any time.

The 1-year free period is calculated from the date of accepting the service.

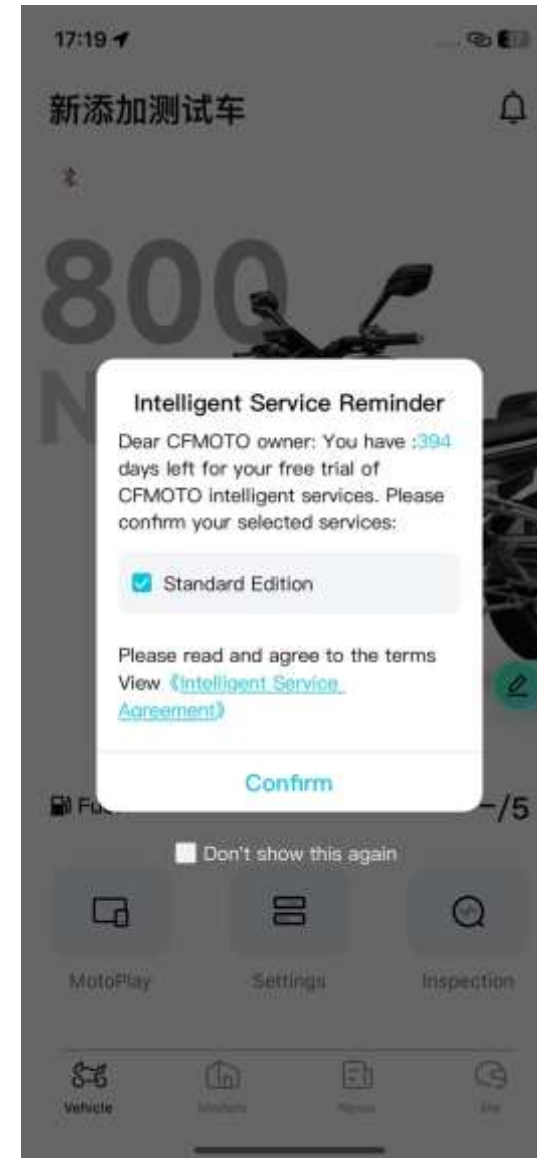


Free Trial Expiration Reminder

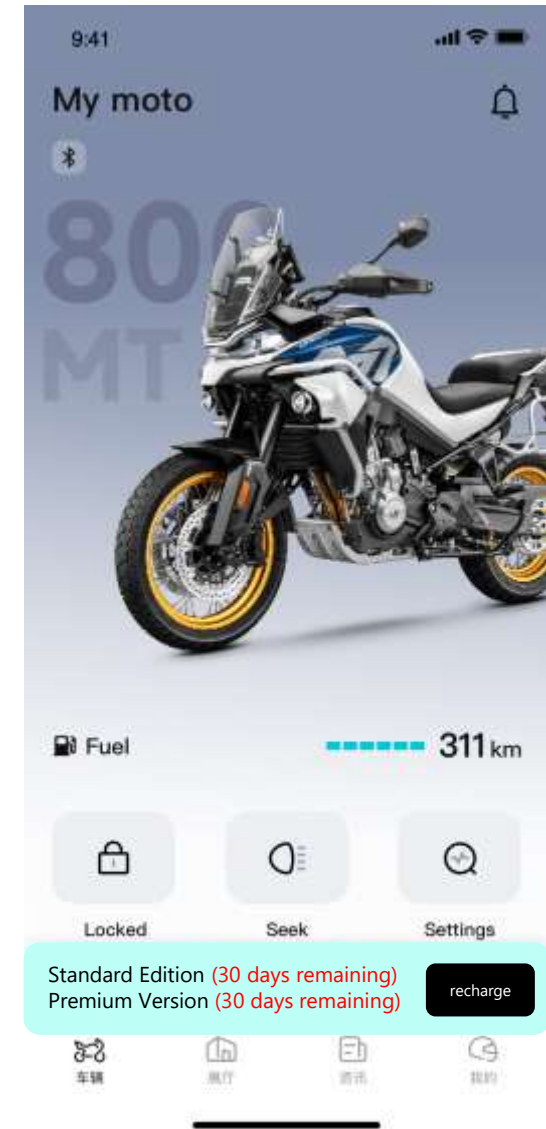
When entering the 1-year free trial period, the APP will regularly remind users of the remaining days, and display countdown pop-up reminders as 30 days, 7 days before expiration.

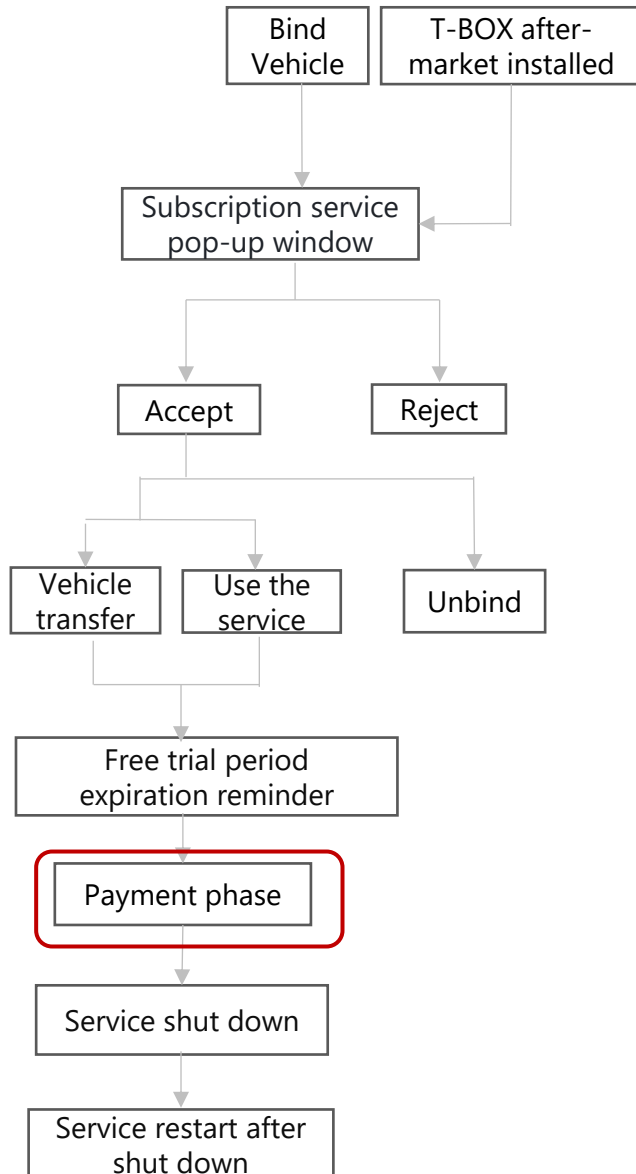


Countdown pop-up reminder



Floating banner reminder

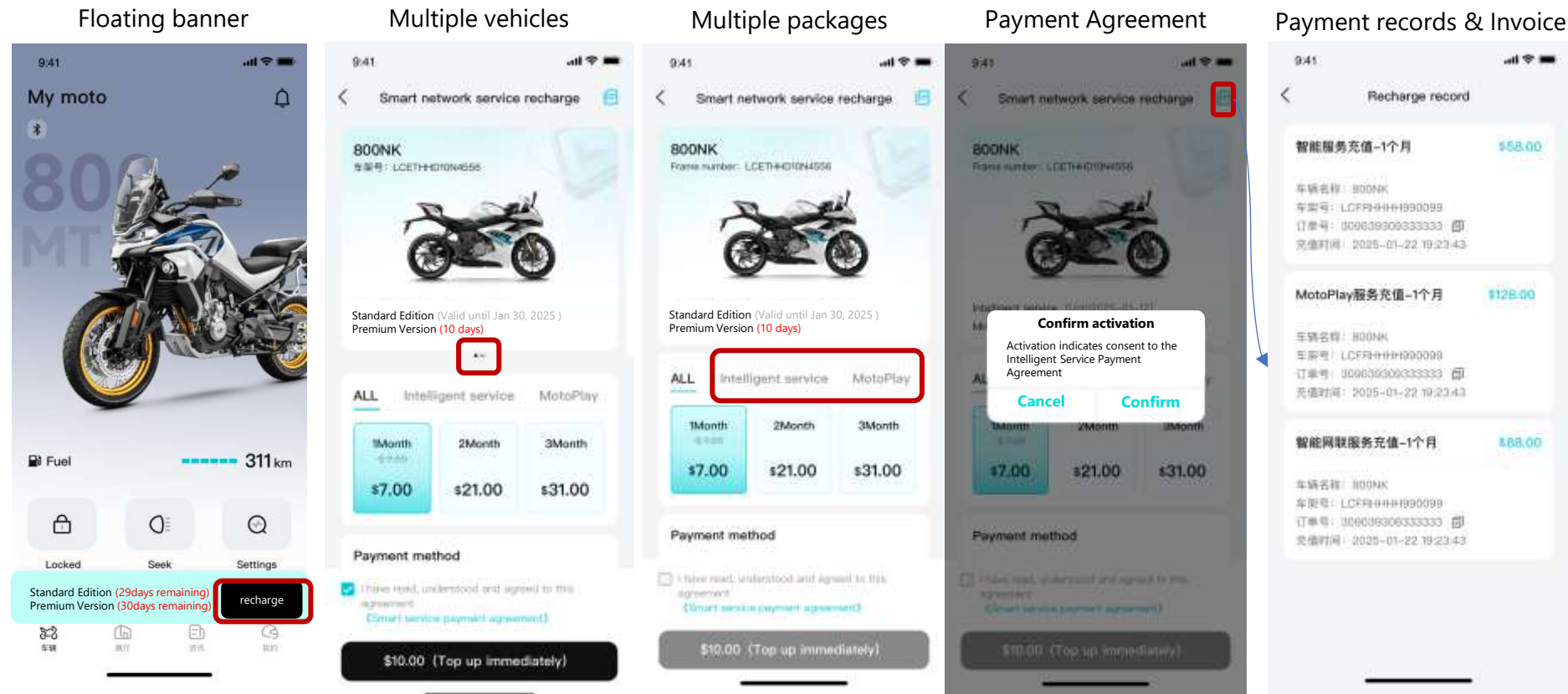




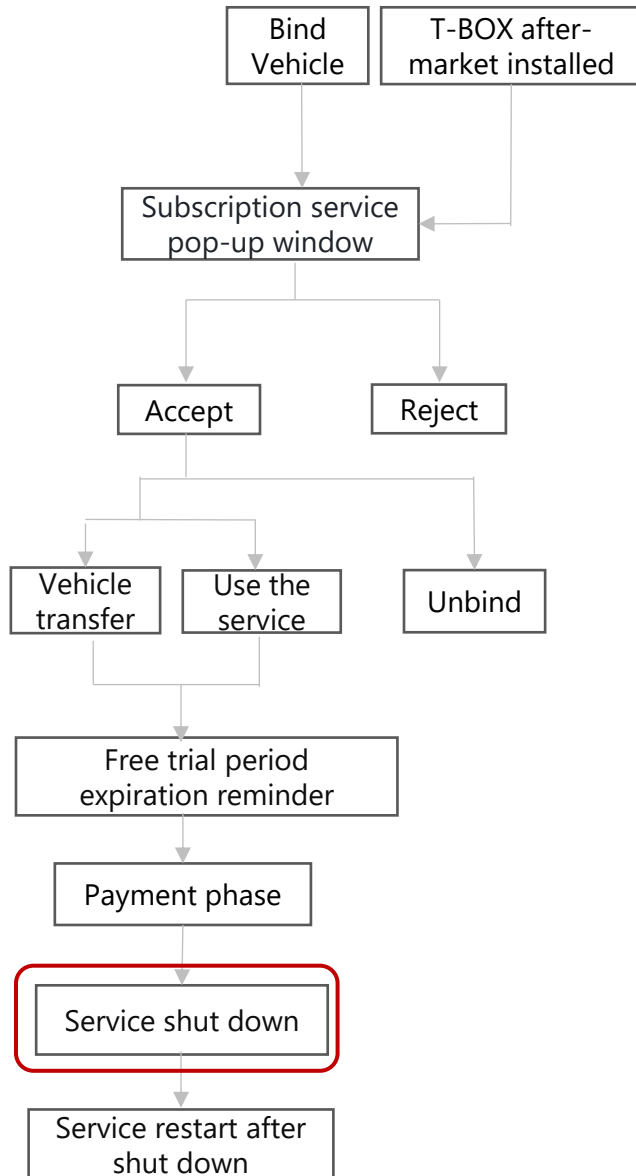
Payment phase

When the 1-year free trial period enters the countdown, a pop-up reminder will remind users that the service will enter the paid phase .

Services can be paid for individually, and the remaining time for each service is calculated separately.



**This is the test page, the final page prevails.*



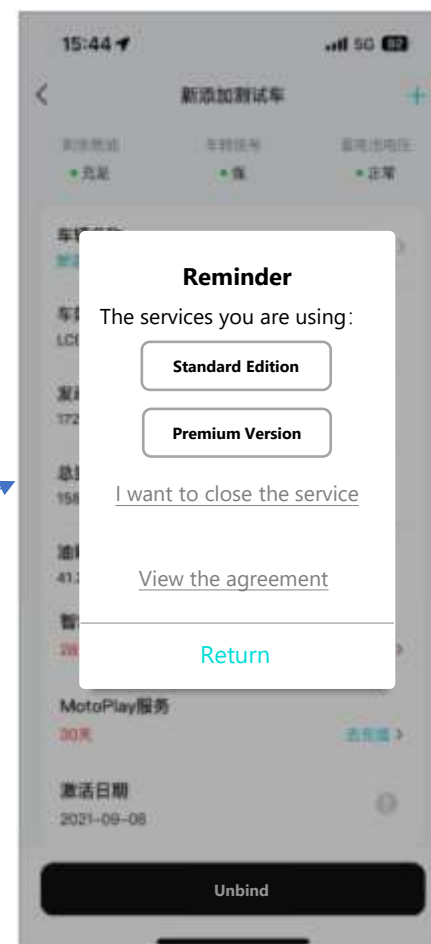
Service shut down during the service period

Users who do not wish to continue using services during the service period can independently shut down the services.

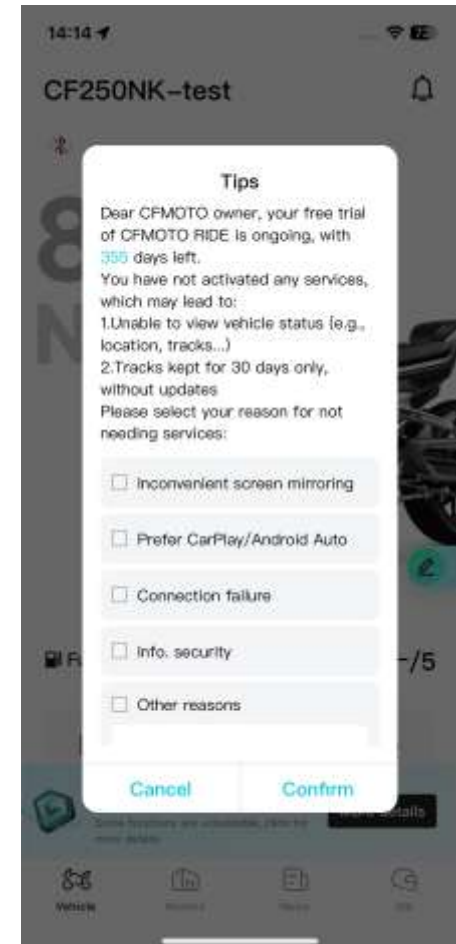
Vehicle details



Select the service to be shut down



Feedback



Service restart after shut down

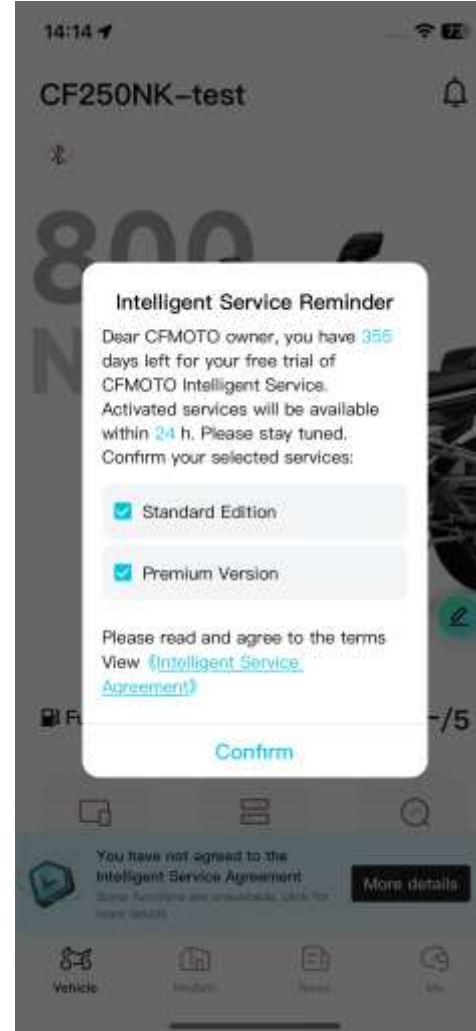
After the users shut down the service, they can still restart it at any time.

The service days will be calculated from the date when the service is restarted.

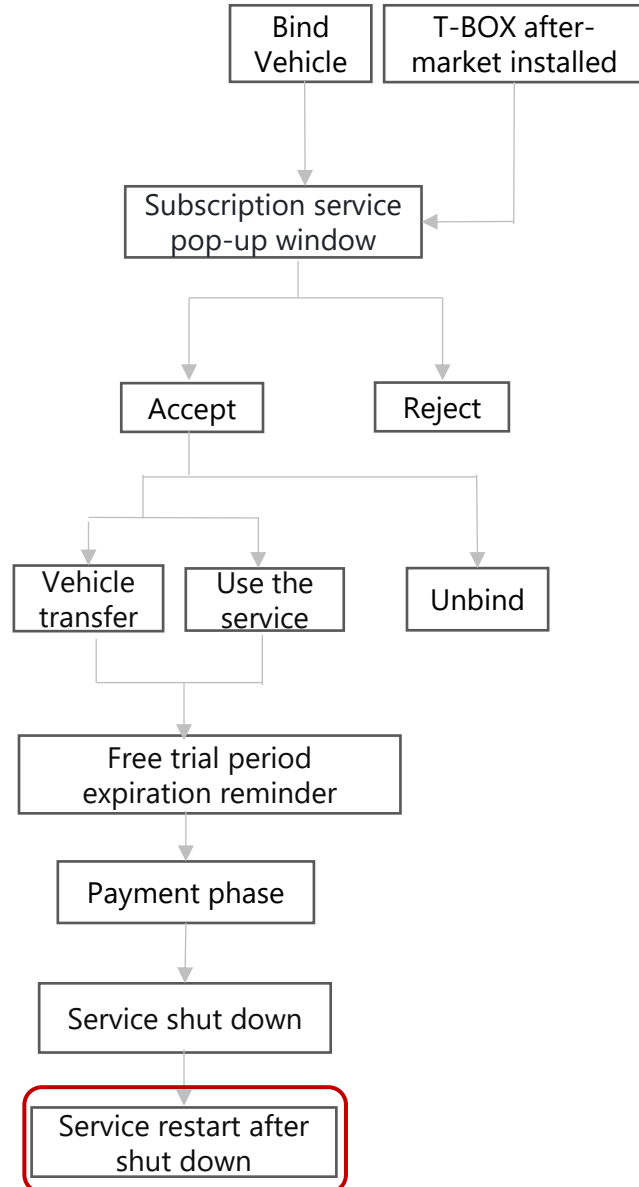
Vehicle details



Select services to activate



The remaining days will be displayed



CONTACT

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CFMOTO RIDE
APP



CFMOTO RIDE
Facebook

LEGAL DISCLAIMER

The riders illustrated are professional motorcycle riders.

CFMOTO wishes to make all owners aware that they need to wear the prescribed protective gear and always ride responsibly by the relevant and applicable provisions of road traffic regulations.

CFMOTO maintains physical, electronic, and procedural precautions intended to protect your personal information. We also utilize encryption technologies and user authentication procedures that are intended to keep your information secure. We restrict access to personal information to authorized third parties who need access to execute their job and are contractually obligated to keep your information secure.

CFMOTO does not knowingly collect or use any personal information from children (we define 'children' as minors younger than 16) on our App without previous, certifiable parental consent. We do not knowingly allow children to order our products, communicate with us, or use any of our App services. If you become aware that a child has provided us with personal information, please contact us at CFMOTORIDEAPP@cfmotousa.com or mail a letter to: CFMOTO Powersports, Inc., 3555 Holly Lane North, Suite 30, Plymouth, MN 55447. We take this very seriously and ensure that reasonable measures to remove the provided information will be executed as soon as possible and to not use such information for any purpose, except where necessary to safeguard the safety of the child or others as required by law.

The information of owners would be stored in servers and the using of the information is the exact match for the requirements of GDPR



THANKS!